

Betsy Schmidt is the owner of Elizabeth Schmidt Interior Design. Betsy graduated with a Bachelor of Science in Design from the University of Cincinnati's College of Design, Architecture, and Art (now known as DAAP). She has been working as an interior designer for more than 30 years and has owned her own business since 1997.

Betsy helps each client achieve their project goals, assists the client in creating the home they want (or don't even realize they want!) and makes the entire process seamless for the client. She travels the world for inspiration and to find one of a kind items for her clients.

## **Process & Services**

Elizabeth Schmidt Interior Design is a full service interior design firm that:

- 1. Creates an overall design concept for each project.
- 2. Provides floor plans and furniture arrangements for each room.
- 3. Selects furniture, wall colors/coverings, window treatments, floor coverings, lighting, etc. (All of which are ordered through ESID)
- 4. Places all orders, tracks, and delivers them.
- 5. Ensures that each item is the absolute best thing for client.
- 6. Personally delivers and sets up each item.
- 7. Optional Design Service Assistance with selecting and purchasing accessories (bedding, towels, baskets, decorative pieces, etc).

Elizabeth Schmidt Interior Design also provides building and remodeling services, in addition to regular design services:

- 1. Helps choose architect and builder.
- 2. Edits architectural plans.
- 3. Considers interior furniture layout as it relates to architectural decisions.
- 4. Suggests overall concept for bathroom and kitchen designs.
- 5. Helps to manage build details including wall, floor and ceiling details, plumbing fixtures, electrical plans, etc.
- 6. Creates an inventory of client's existing furniture and helps to determine what will work.

## **Design Fees**

\$100,000 minimum in items purchased through Elizabeth Schmidt Interior Design

Out of Town Projects

- 1. \$300,000 minimum in items purchased though Elizabeth Schmidt Interior Design
- 2. \$30,000 design fee that include 3 on-site visits and on-site delivery and install.
- 3. Travel expenses will be additional.